

# THE FARM TRIBUNE

VOL. VIII — NO. 23

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thursday, December 2, 1954

## CONFIDENCE IN FUTURE OF CITRUS EXPRESSED BY TRUEBLOOD IN ROTARY TALK

Confidence in the future of the citrus industry was expressed by Stanley Trueblood, manager of the Tulare County Fruit Exchange, in a talk concerning the industry at a meeting of the Porterville Rotary club, Tuesday.

Mr. Trueblood said that in travelling throughout the nation he has found a changed business outlook, as compared to two years ago — an outlook that now embraces a feeling of "optimism, prosperity and confidence."

He said that feeling is general that the Eisenhower administration has successfully brought the nation from a war-time to a peacetime economy.

While general business outlook is excellent, he pointed out that problem of a "bumper" crop faces the citrus industry. He pointed out that estimate for Central California Navel oranges is 16,500 cars; for southern California, 18,000 cars, plus another 1,125 cars from Arizona, the Edison district and the Sacramento district, making a total of 4,160 more cars of California Navel oranges than last year.

Figuring the Florida and Texas crops, there will be 17,160 more cars of oranges to handle this year than last.

To keep the market active, Mr. Trueblood said that the Orange Administrative committee has adopted a policy of prorating shipments on a basis to bring the most profitable return to growers. He said that about 80 per cent of the California crop will be handled on a fresh fruit basis; balance going into exports and products.

He pointed out that present estimate indicates that Central California has 48 per cent of the state's Navel oranges; that Central California last year actually shipped more Navels than Southern California, and might again ship more this season.

Mr. Trueblood said that he believes too much emphasis is sometimes placed on Florida competition; that the California citrus industry was developed and is thriving in the face of Florida competition because the California Navel orange is of high quality and brings a premium price as compared to the Florida product.

He said that with citrus acreage decreasing in Southern California, cash buyers are moving into Central California. He said that Sunkist Growers, Inc. must consistently get more for the growers' fruit than cash buyers, and that cash buyers must consistently get more for the fruit than the grower to stay in business.

He said that modern marketing trends require better cooperation. Sunkist Growers, he said, gives the

individual citrus producer the advantage of being able to operate on a "big business" basis.

"Through cooperation," he said, "the California Citrus industry was made; through cooperation, the California citrus industry will remain strong."

In commenting on changing marketing conditions, he said that chain store organizations are

(Continued On Page 8)



IVAN HERSHEY, who will direct a chorus of 53 voices in a presentation of "Messiah," the evening of December 14 at the Monache theater in Porterville. The Christmas program will be given by the Porterville Adult school chorus; accompaniment will be played by a 25-piece orchestra.

## FARM CENSUS REPORTED AS NEARLY COMPLETE

The 1954 Census of Agriculture is about 75 percent completed in Tulare county area covered by the field office at Porterville, according to Field Supervisor Madelyn Keck.

Quick completion of the census will not only help in keeping costs down but will aid in prompt publication of the results, Mrs. Keck said. She urged local farmers who had not already done so to complete the census questionnaire and have it ready when the enumerator calls.

## Stancliff Heads Chamber At Springville

Ted Stancliff has been reelected president of the Springville chamber of commerce, it was announced this week, as Springville chamber members make final plans for their annual banquet at the Springville Veterans' building next Tuesday evening, December 7, at 7:00 o'clock.

Dorothy Dye was reelected secretary of the chamber and John Powell was named vice president. New directors are: J. F. Rowland and Dan Caetano; outgoing directors are Frank Kibler and Bud Lyman; hold-over directors are: Mrs. Dye, Mr. Stancliff, Mr. Powell, Frank Negus, Wes Maas, Herb Diffenbaugh and Jim Vaughn.

Speaker at the Tuesday banquet will be Dale Harper; Mike Urmy will serve as master-of-ceremonies; Mrs. Dye will present honorary life memberships in the chamber. Dinner will be prepared by women of the Springville Grange Home Economics club.

On the musical program will be Billy Diffenbaugh, piano solos; Nils Miller, Georgia Riggins and Ernestine Gilbert, vocal selections, and Reynold Rutledge, accordion solos.

At present, the Springville chamber is sponsoring an outdoor Christmas decoration contest for Springville homes, with three prizes of \$15.00, \$10.00 and \$5.00 offered to the winners.

## Hickman Creek Dam Is Under Consideration

Protests concerning proposed construction of a dam on Hickman creek, on Clemmie Gill property, about a mile above the Gill rodeo arena north of Springville, have been filed by interested parties who hold rights on Tule river water.

Engineering work has been completed on the dam, which, according to Bill Dye is designed to hold in excess of 750 acre feet of "flood water", forming a sizeable lake when full.

Holders of water rights on the Tule maintain that construction of the dam would stop the flow of water that ordinarily comes down the Tule river.

At present, a meeting is being arranged between attorney for the Gill interests and holders of Tule water rights in an effort to determine a basis on which water might be stored if an agreement on dam construction can be reached.

## CATTLEMEN OF CALIFORNIA INVITED TO HEREFORD SALE IN PORTERVILLE DECEMBER 13

Cattlemen throughout California are this week receiving a list of offerings for the San Joaquin Valley Hereford association range bull sale that will be held at the Porterville fair grounds December 13, as well as an invitation to visit the sale at Porterville.

The list and invitation is being mailed to some 2,500 California cattlemen, bringing publicity not only to the sale, but to the community as well.

Forty-five head of Hereford range bulls—polled and horned—will be offered by 15 breeders of Tulare, Kings, Kern and Fresno counties. Actually, the sale will



Parker

Farnsworth

be a two-day event, a show of sale entries slated for the fairgrounds on December 12, with Harry Parker, San Luis Obispo, as judge.

The sale, which is PAR appointed will be called by Howard Brown, noted auctioneer, of Woodland. A. H. McDonald, field man with the American Hereford association, will clerk the sale.

F. R. Farnsworth, president of the San Joaquin Valley Hereford association, states that quality of animals being offered this year will be higher than in any previous year. All entries have been approved by a sifting committee.

All persons of the community are invited to attend the show and sale, even though they are not in the cattle business. Food will be provided on the grounds by members of the Porterville Kiwanis club.

This year's sale will be the sixth sponsored by the valley Hereford association, which was organized in Porterville, where the first sale was held at the auction yard on Olive street.

The sale was then moved to the Tulare county fair grounds in Tulare, because better facilities were available there, but last year the association brought the sale back to Porterville when facilities at the Porterville fair grounds were offered to association directors.



## OUR TOWN

Vera Demetriff has an interesting job with the current play at the Barn Theater. She rushes on the stage after each scene, and quickly makes the bed that Art and Madgel Friedman have just mused up. The Fourposter is a good play. The two actors have to be good to keep an audience happy for three acts, all by themselves. The whole play is set in one bedroom with a big Fourposter bed, and a whole married lifetime comes and goes in three acts.

Art and Madgel Friedman come rushing up from L. A. each Friday night, dump their three darling children at the Tewksbury home, and make it to the Barn by curtain time. Art is a big wheel in the Drama department at UCLA.

(continued on Page 7)

## REFERENDUM COTTON VOTE DECEMBER 14

Farmers of Tulare county, and the nation, will vote in a referendum on December 14 to decide whether or not to use quotas for their 1955 upland cotton crop.

At least two-thirds of growers voting must approve if they are to go into effect.

On October 14, Secretary of Agriculture Ezra Taft Benson proclaimed quotas for 1955-crop upland cotton, based on prospective supplies of 21.5 million running bales. This total was more than 3.8 million bales above the "normal supply" of 17.7 million bales, nationally.

Quotas must be proclaimed whenever total supplies exceed normal. The total supply figure included an August 1, 1954, carry-over of nine million bales, 1954 estimated production of 12.4 million running bales and estimated imports of 50,000 bales. Since that time, prospects for the 1954 upland cotton crop have increased the total supply by about 716,000 bales.

## Engineers Say Dam Would Not Cut Off Water

Letter from the Sacramento office of the United States Army engineers was read last night at a Porterville meeting of the Tule River Flood Control association stating that, "Success Dam will have little net effect upon the ground water conditions now existing along the Tule river between the dam site and the town of Porterville."

The letter presented technical information to substantiate the above statement, and also discussed three other dam sites that had been considered — Pleasant valley; Duncan sight and Reservation sight, the latter two on the south fork of the Tule.

Present location of Success dam, it was stated in the engineers' letter, has been approved not only by the army engineers, but by the bureau of reclamation and the California department of public works.

The letter was signed by William J. Ely, Col., C. E., district engineer at Sacramento.

Attending the meeting were Bill Alexander, engineer for the Lower

(Continued on back page)

## ELKS MEMORIAL SERVICE MONDAY

Memorial services will be held next Monday evening at the Porterville Elks lodge, with the Rev. R. Kjeldhal, chaplain at the Porterville State hospital, as principal speaker and with Dr. William N. C. Kim as vocal soloist. Ritual will be conducted by Elks lodge officers; the public is invited to the service. In charge of arrangements is the Rev. Charles M. Brandon.

## Provisions For 1955 Cotton Acreage Allotment Explained In Statement By Tulare County ASC; Forms Mailed

The 1955 Cotton allotment notices for Tulare county cotton farmers were placed in the mail yesterday. The following statements by the ASC County committee are intended to explain the method of determining allotments, and to indicate the policy of the committee in certain aspects of the 1955 cotton allotment program.

As in 1954 allotments will be issued to cotton farm operators on an "ACP farm" basis. The term ACP farm means, "all adjacent or nearby farmland which is operated by one person as a unit with respect to the rotation of crops and

with substantially the same work-stock, farm machinery, and labor. The "ACP farms" for which 1955 allotments were calculated, are the same as the final corrected 1954 farms. However, all Tulare coun-

### TULARE COUNTY HAS 149,308 ACRES

Tulare county has been allotted 149,308 acres for cotton planting in 1955, it was announced this week. Kern county gets 181,586 acres; Kings, 95,283; Fresno, 195,242; Merced, 28,971; Madera, 47,037 for a San Joaquin valley total of 711,332 acres, a cut of about 18 per cent from the 1954 season.

ty work sheets have been re-numbered so all 1955 farm serial numbers will be different than those on 1954 allotments.

The 1955 cotton allotments in Tulare county will be based on "history" only; the "three year average" history for 1952, 1953, and 1954. In accordance with Public Law 690, 83rd Congress amending the Agricultural Adjustment act of 1938, the Tulare County ASC committee had to decide between basing allotments on "cropland" or on the three year average. It should be noted here that all the cotton growing coun-

(Continued on Page 3)



# PROVISIONS FOR 1955 COTTON ACREAGE ALLOTMENT EXPLAINED BY ASC

(Continued From Page One)

ties in the San Joaquin valley chose the "history" basis as being more equitable for the largest number of cotton farmers.

Also in accordance with the law referred to above the County committee determined that no allotment should be larger than 50% of the cropland of the farm to which it was issued. This limitation was also in effect, in 1954, and it does not mean that allotments shall be determined as 50% of the cropland. It is simply a limit on the possible size of an allotment, and since most 1955 allotments are smaller than 1954 allotments for the same farm, this limitation will not apply to many allotments.

There have been many questions regarding "adjusted" cropland. In 1954 the original allotments were based on cropland "adjusted" by the subtraction of land planted to the "basic" crops supported by the government, such as wheat, rice, sugar beets, etc. Since 1955 allotments are not based on cropland, there is no "adjustment" of cropland, and cropland for each farm will be "the land which in 1954 was tilled or in regular rotation excluding bearing orchards and vineyards and plowable non-crop open pasture."

Since the allotment will be based entirely on "history", those farmers with only one year of cotton history in 1954, and others who received their 1954 allotment on the cropland basis, will find the 1955 allotment much smaller. In order to cushion the shock of

this reduction, the County committee has used more than 10,000 acres of county reserve to make up part of the difference between the 1954 and 1955 allotments.

In 1954 the law required, that all farms having a previous planting of five acres or less should receive an allotment of the smaller of five acres or the "highest planted." This rule is no longer in effect, but the County committee has made the same adjustment of such small allotments from county reserve.

In 1954 the county reserve was used as required to give the "small farms increase" up to 15 acres to all farms which were small enough to have a "factored" allotment of less than 15 acres with a high planting of 15 acres or more. This led to the breakup of many ACP farms composed of two or more small tracts, operated as a unit by one operator, which should have received an allotment as one farm; 80% of the county reserve was used for small farms increases and other equally valid demands on the reserve could not be satisfied.

This year the county committee determined that no more than 30% of the county reserve, after set asides for later and corrections, should be used for small farms increases. Many tracts which received a 15 acre allotment in 1954 will have a smaller allotment this year. It should be noted here that the idea that "every farm is entitled to 15 acres" is not correct and that the "small farm increase" policy adopted for 1955 by the Tulare County committee is similar to that followed by other San Joaquin Valley counties.

Future requests to sub-divide ACP farms composed of two or more small tracts under separate ownership may not be granted when these tracts are still operated as a unit by one operator. Although this decision may conflict with the wishes of the operator or owner of the land, it is the responsibility of the County committee to determine what constitutes a "farm" for purposes of cotton allotment. This determination of what constitutes a farm is also involved in the controversial question of "transferring" or "moving" cotton allotment.

Cotton allotment cannot be "moved" from one farm to another. However, if two or more tracts are combined into a farm, the allotment issued to the "farm" may be planted on any part of it. If "Mr. Smith" is permitted to combine his land with land he

leases from "Mr. Jones", he may plant all of the allotment issued to the combined tracts on his own land thus, in effect, transferring "Jones'" allotment to his land.

This practice has been abused. In some cases all of the land from which the allotment is "transferred" is not actually operated as part of his farm by the farmer who plants the allotment, and in effect, he is simply buying the allotment. If this is brought to the attention of the committee, the combination is broken up with the result that the land to which the allotment was transferred is "overplanted" and the excess cotton must be plowed up, or a penalty paid.

Another bad result of the general transfer of cotton allotment through combinations is to inflate the rentals of very productive cotton land, for the purpose of planting allotment to be moved from other land, and of poor land having cotton history for the purpose of obtaining the history. The regulations governing the combination of separate ownership tracts or "worksheet farms" into ACP farms state that such combinations shall not be made for the purpose of "transferring" allotment or of "effecting production."

From the standpoint of the farmer with a sharply reduced allotment, or weedy, or unproductive land, it might seem desirable to rent his neighbor's old alfalfa field, in order to plant his allotment there and increase his production from one-half bale to two bales per acre; or to rent a piece of alkali ground with good cotton "history" and "transfer" the allotment to his own fertile soil.

It has been the experience of the County committee that for every farmer who is benefitted by such an arrangement there are several of his neighbors who express decided objections and for a very obvious reason. Most cotton farmers realize that cotton allotments are determined according to number of bales of cotton to be produced in an allotment year. This number of bales is converted into acres of allotment needed to produce that number of bales by using the national average production expressed in pounds of cotton produced per acre.

As this "pounds per acre" figure goes up, the number of acres of allotment goes down. It follows that every time a combination is granted which permits a cotton farmer to increase his production from one-half bale to one or one and one-half or two bales per acre, he is being helped at the expense of all the other cotton farmers who will receive a smaller allotment next year because of that boost in production per acre.

A question frequently asked at the ASC office, and of members of the County committee is "If I rent such and such a piece of land, can I combine it with my farm?"

The County committee has decided that it is not good policy for committee members or office personnel to give an opinion on this question. The effect of such advice is to put the Committee office or the committee member in the position of helping to set a price on cotton allotment, and to take part in speculative bidding for land which tends to exorbitant increases in rents.

In 1954, informal answers to that sort of question often led to misunderstanding and trouble. In 1955 all "reconstitutions" of ACP farms must be applied for on a form available at the county office. The applicant must state on this form that the land to be combined with his farm has been purchased or leased, and the lease or deed or other evidence of the transaction must be presented for examination.

Such applications will be considered by the County committee

and the applicant informed in writing of the decision. It has been reported to the ASC office that some operators are bargaining for leases by assuring the land owner that allotment can be transferred to or from the land. No such commitments have been made by the committee or the ASC office, and it is the intention of the committee to scrutinize all requests for combinations very carefully, and to make determinations strictly according to regulations.

It will be the policy of the Tulare County ASC committee that any tract or tracts of land leased by an operator for the first time in 1955 will not be combined with the lessor's farm until he has farmed this land for one year. After that time, if the operator requests a combination for the 1956 allotment year it will be considered by the committee.

In those cases where a farmer has leased land and a combination of this land with his farm is refused an allotment will be issued to him for that tract of land as a separate farm, this allotment must be planted on that land, and a penalty will be charged if it is planted on any other land.

As in 1954 there will be Release and Reapportionment of 1955 cotton allotment. A cotton farmer

who does not intend to plant his allotment may release it to the County committee by executing the proper form, and he will then receive "history" for 1955 just as if he had planted the allotment.

Allotment may be "released" at any time after it is received until March 15, 1955. It should be noted that the operator must have planted cotton in 1953 or 1954 in order to get credit as "history" for his "released" allotment. If he planted for the last time in 1952, he must actually plant his 1955 allotment to retain his status as an old cotton farmer in 1956.

Applications for Reapportioned allotment may be made at the County office at any time until April 1, 1954. However, it is expected that Reapportioned allotment will be distributed between March 15 and April 1, in order to complete the work before the deadline date, and farmers are urged to request Reapportioned allotment at an early date so that the distribution may be as equitable as possible.

It is emphasized that allotment can not be released by one operator to another. It is released to the County committee to be distributed according to the greatest need as determined by the committee. (continued on Page 7)

*Judie Barnhart's*  
**"WE SELL FIT"**

the color is  
**FIRE RED**

the apparel is  
**BRASSIERES**

LOVABLE has made its dainty embroidered nylon sheer Ringlet bra in the startling new

**FIRE RED**

Other fascinating colors:

COAL BLACK — A and B cup sizes 32 to 38

WHITE HEAT — A, B and C cup sizes 32 to 40

218 E. Mill Street Phone 2211



**Dressed  
for the  
Occasion**

Do away with cavewoman cooking forever. Remodel your kitchen with our wonderful Youngstown Kitchen Cabinets and Fixtures... add some bright paint and enjoy all the advantages of a MODERN work and step saving kitchen.

Stop in — or telephone 1640 for a FREE estimate

**Remodel average size kitchen, \$16<sup>00</sup> a month**

A NEW KITCHEN IS A SWELL CHRISTMAS GIFT FOR MOM

**Brey-Wright Lumber Co.**

PORTERVILLE — TERRA BELLA — COTTON CENTER  
Phone 1640 Phone 2042 Phone 128-W-2

## CASH LOANS

On Salaries, Cars, Furniture, Livestock and Crops

TAKE 6 TO 24 MONTHS TO REPAY

For Quick Service Telephone 2040

WHEN YOU NEED MONEY

**JOHN E. WRIGHT, Loans**

P. O. Box 628 Porterville, California 514 N. Hockett  
E. G. HALL — Co-Signers Accepted — W. O. SLAYTON

**YOU DON'T HAVE TO BUY  
OUT OF TOWN!**



**We Can Supply  
You With**

- SALESBOOKS
- ONE-TIME CARBON FORMS
- CONTINUOUS FORMS

MANY TYPES OF

**FORMS FOR GENERAL  
BUSINESS USE**

AND THE PRICE IS RIGHT AT

*The*  
**Farm Tribune**

522 N. Main

Porterville

Phone 583



## We Only Heard

By BILL RODGERS

"GIVE ME a package of razor blades," say I to the cute little dish back of the counter.

Says the cute little dish, "How about the 79c special that includes three bars of soap and a bottle of shampoo?"

"Just the razor blades, please."

"But we have the \$1.07 special, plus tax, of course; six blades, a bottle of hair restorer and a platinum-plated quick-as-a-wink razor."

"Just the blades, please."

"But we have a special gift offer that is just too sensational — a string of Christmas tree lights, a Santa Claus mask and a miniature reindeer; all of that with this package of blades for 59 cents."

"Please, girlie, can't I just buy a package of razor blades?"

"Just a moment, sir. Look at this great introductory offer — seven pounds of shaving soap, a bottle of Secret Sorrow shaving lotion and this giant carton of after-shave powder. And we'll throw in a quart of milk."

"Now look, sweetheart. Let's start all over. I just want a package of razor blades. Just one itty bitty package of razor blades. One package of razor blades, that's all."

"But let me show you . . ."

"One package of blades."

"So, a wise guy. Well, you can't talk to me that way. No siree. After all, we working girls have our rights. I'm going to call the manager."

"But can't I buy . . ."

"One more word from you and I'll scream!"

So we fold our tent like the you-know-who and quietly steal away to a barber shop.

DIFFERENCE BETWEEN public power and federal monopoly power is a point that should not be overlooked in the current national controversy on how far the federal government should go with its public power program. Public power, as represented by municipally-owned systems, and similar public power enterprises, is one thing; a national power monopoly is another . . . In our opinion, federal control of power through a system of "authorities", would result in a dangerous situation, for it would concentrate far too much control of an essential product in the hands of the federal government — a control that could well be used for political purposes . . . "Partnership" policy of the present federal administration, in relation to power development, is the sound, logical answer to the power question.

LOOKS LIKE new directors of the Porterville chamber of commerce are on the right track in attempting to develop a realistic program in line with financial capabilities. Setting up a program based on a thousand members, then ending up with the usual three or four hundred members, just doesn't get the job done.

### SPRAY INCREASES SIZE OF PRUNES

Size of prunes has been boosted one-fifth in size through use of 2,4,5-T, with all of the size increase being in the flesh of the fruit.

Subscribe to The Farm Tribune.

### The Barn Theater

presents  
LAST 3 NIGHTS

### "THE FOURPOSTER"

with

Art and Madgel Friedman  
Fri., Sat., Sun., Dec. 3, 4, 5  
8:00 p.m.

For reservations call 286 - 1796

## FISH FOR FEATHERS

By Phil The Forester

December opens the coastal steelhead and salmon season in the streams and rivers south of San Francisco where the bag and possession limit is two trout or salmon or combination.

Legal fishing days are restricted to Saturdays, Sundays, Wednesdays, opening and closing days and all holidays in the coastal waters of San Mateo, Santa Cruz and Monterey counties.

Steelhead or salmon fishing in these waters depends entirely upon weather and water conditions and for those not familiar with these coastal waters, fishing perhaps should be included as in-

cidental to some other activities planned for the coastside.

Abalone and clam diggers who may want to try some coastal fishing, will find the right tides in the early afternoon starting Sunday.

The California Wildlife Federation, the new statewide body of organized sportsmen's clubs will hold a weekend session in the Bakersfield Inn, Bakersfield, starting this Saturday afternoon. Proposed fish and game legislation will be the main subject on the agenda.

Monday, December 6 will open the second half of the duck and goose season.

Valley sportsmen are reminded that advance reservations will receive preference for the Los Banos State Game Refuge, San Luis Wasteways and Merced National Waterfowl Management Area public hunting. However, there is little doubt but what space will be available for those applying on a first come first served basis on

Wednesdays. In addition to the above public hunting grounds the Merced Cooperative hunting area will also be open to all comers for duck and geese hunting.

Wild band tailed pigeons become legal game during December except in eight far northern counties. Shooting hours will be from one half hour before sunrise to sunset with a bag and possession limit of eight. Wildlife field men report pigeons by the thousands in the Frazier mountain district of Kern county.

The hunting season will open on jacksnipes and black sea brant simultaneously with ducks and geese with a bag and possession limit of eight snipes and three brant.

The snipe season extends only to December 20 but brant will be legal game until February 10.

Big game hunters are reminded that there is no closed season on mountain lions, in fact there is a

\$60 bounty on females and \$50 on male lions.

### SHEEP ON SALT NEED WATER

Importance of adequate water supply for sheep on salt-mix feeds cannot be over-stressed; a sheep on a high-salt ration will drink as much as 45.7 pounds of water a day.

### Concrete Pipe

— IRRIGATION PIPE —  
Installation Guaranteed

For Better Service To You We Use  
2-Way Radio Communication  
Through Porterville Radio Dispatch.

**NELSON CONCRETE  
PIPE CO.**

Phones: 443 or 120-J / Porterville

## STROMBERG-CARLSON

brings you these

# 60<sup>th</sup> Anniversary Specials

in four fine woods to match your furnishings!

*Mahogany!*  
*Bleached Mahogany!*  
*Maple!*  
*Walnut!*

Now you can have fine performance and fine furniture, too—at a moderate budget price!

Both the Studio and the Courier are available in all four genuine wood veneer finishes. And look at these features—

- Big 21-inch picture
- Tilted glare-free safety glass—easily removable for cleaning
- Aluminized tube for extra deep, extra sharp picture values
- Wide range speaker system for finer tone
- Front speaker opening in table model, too—for console tone quality
- Exceptional performance, even in difficult fringe areas



**THE STUDIO \$329<sup>95</sup>**  
21" Console

\* STANDARD



**THE COURIER \$239<sup>95</sup>**  
21" Table Model

\* In mahogany. Includes excise tax and warranty. Other finishes slightly higher.

"THERE IS NOTHING FINER THAN A STROMBERG-CARLSON"

# BOB'S RADIO and TELEVISION

301 S. Main Street

Porterville, California

Phone 806



# SPRINGVILLE NEWS

By Winnie Gage

The Springville chamber of commerce will hold its annual banquet on Tuesday, December 7, at the Memorial building.

Rev. Dale Harper will be speaker and three members will be presented with life memberships.

Thanksgiving dinner guests of Mr. and Mrs. Bill Dye were Mr. and Mrs. Harold Gates of Lone Pine, Jack Fees, Mrs. Clemmie Gill and Mr. and Mrs. Maurice Gill.

Mr. and Mrs. Pat McDonald and daughter and "Buster" McDonald were called to Canada last week to visit a brother, James, who has been ill. They will stop in Sacramento and a sister living there will accompany them to Canada.

Mrs. Nona Smalridge is visiting her sister, Mrs. Ann Moran, in El Cajon near San Diego.

The ladies of the Grange met Monday night in the home of Mrs. Lavelle Miller to complete plans

for the bazaar and food sale to be held Saturday, December 4, at the Vogel Beauty Shop. The group made some lovely candles besides other articles.

Mr. and Mrs. Lloyd Skiles and daughter Karen spent Thanksgiving visiting friends and relatives in San Diego and among them were Mr. and Mrs. Jack Sanders, former Springville residents.

Thanksgiving guests in the home of Mrs. Mable Garman and Mr. and Mrs. Hal Doran were Mr. and Mrs. Charles Jefford and son of Alameda, Mr. and Mrs. James Doran (Hal's parents), of Hawley, Minn., and Hal's brother, Milton, of Nevada.

James Doran was ill during his visit here with his son and family.

The McDonald and Lindley families held their Thanksgiving dinner in the Memorial building. About 65 members were present, coming from Long Beach, Visalia, Tulare, Earlimart and Porterville. The group ate five turkeys and all the trimmings and an abundance of other food. The afternoon was spent in dancing and card playing.

## No Comment

By Walter Chamblin Jr.

Vice Pres. Gov. Relations Div. N. A. M.

The Eisenhower administration (belatedly . . . some think) is now trying to overcome the misrepresentations and falsehoods scattered throughout the country about the Dixon-Yates contract to supply electricity for the benefit of the Atomic Energy commission.

President Eisenhower himself bluntly stated the issue from an administration viewpoint. It is, he said, whether the federal government shall assume the responsibility of providing all the electricity that can be sold by the Tennessee Valley authority in its area by constructing steam plants.

Mr. Eisenhower then asked the question: How can you go ahead building steam plants with federal money to provide electricity for the TVA area and not have the federal government build steam plants to produce electricity for other sections of the country?

The issue thus is, as he stated it, whether socialization of electricity production shall proceed and affect the entire nation, or shall it be checked? Standing firm for private enterprise, the President ordered that the contract with two outstanding, private enterprise utility corporations be signed.

Budget Director Roland Hughes also explained the issue to Congress, but received virtually no publicity. When the Budget Bureau began considering appropriations for 1955, it was confronted with a TVA proposal to spend \$100,000,000 or more building a steam plant to provide electricity to customers in the Memphis area. Mr. Hughes said it was imprudent to embark on such an expenditure at a time when government borrowing was verging on the debt limit. The Eisenhower administration also was trying to balance the budget.

So, it was proposed that private utilities spent \$107,000,000 for a steam plant to produce electricity at West Memphis, Tenn. Power would be delivered to TVA at Memphis. Then, TVA would deliver a similar amount to the AEC at Paducah, Kentucky.

Some New Deal members of Congress say that they will make a fight to nullify the contract when the new Congress meets in January. They may seek to do this by a bill, or they may attempt to defeat the contract by holding up funds for the Atomic Energy commission.

Those who oppose socialization of electric power think that the battle will be a momentous one.

And in talking about spending, Two things may happen. The Democrats will not be much in-

## FINE, PROFESSIONAL PERFORMANCE IS GIVEN BY FRIEDMANS IN BARN THEATER PRODUCTION OF FOURPOSTER

By Bill Rodgers

A really fine, professional performance is given by Arthur B. Friedman and his wife, Madgel, in the Porterville Barn theater production of "The Fourposter," which plays its last weekend, starting Friday night, at the Barn.

The Friedmans were active in the early days of the Barn, Mr. Friedman appearing in the first play that the theater produced, when stage was located in a real barn at the Ann Smith ranch west of town.

clined to give Mr. Eisenhower too much money as, after all, Mr. Eisenhower will be the one to spend the funds. The Democrats would much prefer to have authorization bills providing for the expenditure of the major part of the money several years hence in the hope they will have a Democrat in the White House to do the spending.

Then too, the Eisenhower administration already has a rather ambitious spending program. It is this:

1. The President's \$50 billion highway construction program covering a ten-year period with possible appropriations running at a rate of \$5 billion annually.
2. A school construction program estimated at from \$10 to \$15 billion over a shorter period of time.
3. Pay raise for federal employees to cost about \$750 million, and
4. An increase in appropriations for hospital construction to cost about \$300 million.

Say You Read It In THE FARM TRIBUNE

Since then, he has been teaching at UCLA, but is returning to Porterville to present, with Mrs. Friedman, the first performance of "The Fourposter" outside the professional theater.

Mr. and Mrs. Friedman, as the two-person cast of the show, carry things along splendidly, and offer accomplished entertainment in the production that centers around a fourposter bed, and depicts life of the couple from their honeymoon to old age.

The show itself has real thought in it, and interpretation by the Friedmans is excellent. We'll recommend this one for an evening of pleasant entertainment, but leave the children at home; "The Fourposter" is for adults.

## "King-Of-All"— SEPTIC TANK KLEENER The Scientific Way to QUICKLY CLEAN SEPTIC TANKS AND SEWERS

- 1—Clears the Tank
- 2—Activates the Bacteria
- 3—Starts the Tank Working

Removes the grease and other accumulations from the Tank, WITHOUT DESTROYING THE BACTERIA . . . Does it all without disturbing anything . . . Simply pour it into the drain . . . Does a thorough job. WITHOUT MUSS or FUSS or EXPENSE. Removes fibrous growths and obstructions from sewers, and will make the Septic Tank GOOD AS NEW . . . Now you can do it yourself, without any tools. IT IS NO EQUAL. Get a Can from Your Dealer Today

Modern Plumbing and Supply Co.

Phone 729

Porterville

# Turkey Shoot

FOUNTAIN SPRINGS

SUNDAY — DECEMBER 5 — 10:00 A.M.

AUSPICES TERRA BELLA AMERICAN LEGION POST

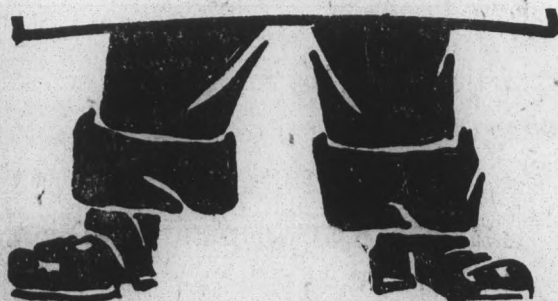


HERE'S REAL SAVINGS NEIGHBOR!

30c Discount on Pillsbury's Laying and Rabbit Feeds During November - December

Regular		SPECIAL
\$4.76	LAYERATION 15%	\$4.46
4.92	ALL PURPOSE MASH 16%	4.62
4.99	COARSE GAGE POULTRY 18%	4.69
5.21	20% LAYING MASH	4.91
4.23	RABBIT HOPPERETTES 15%	3.93
4.33	16% RABBIT PELLETS	4.03
4.43	RABBIT TONIC PELLETS	4.13
4.78	20% RABBIT PELLETS	4.47

Less 5c per hundred for pick-up



Orange Street Feed Store

Exclusive Pillsbury Dealer

Orange and E Streets

Phone 1396

PORTERVILLE

## Let Us Make Personal PHOTO-GREETING Christmas Cards



from your own Snapshot Negatives

Hammond "The Photographer In Your Town"

1018 Sunnyside Ave Porterville EASY PARKING

## Look who's coming



with Another Bagful of

XMAS TOYS

ALL FOR THE

Toy Haven

PORTERVILLE'S EXCLUSIVE TOY SHOP

322 N. MAIN

PORTERVILLE



## ADDITIONAL INFORMATION IS GIVEN ON SOCIAL SECURITY BENEFITS THAT FARMERS RECEIVE UNDER NEW SETUP

Here are some estimates of the kinds and amounts of Social Security benefits payable to an insured farm operator or employee or his family who qualifies for benefits after 1954:

LIFE BENEFITS			DEATH BENEFITS		
Average monthly earnings after 1954	At 65 worker's monthly benefit	Worker and Wife at 65	Widow at 65, child etc.	Widow and one child	Widow and two children
\$ 45.00	\$ 30.00	\$ 45.00	\$30.00	\$ 45.00	\$ 50.00
100.00	55.00	82.50	41.30	82.60	82.60
150.00	68.50	102.80	51.40	102.80	120.00
200.00	78.50	117.80	58.90	117.80	157.10
250.00	88.50	132.80	66.40	132.80	177.20
300.00	98.50	147.80	73.90	147.80	197.10
350.00	108.50	162.80	81.40	162.80	200.00

To be insured under the law, a person must, generally speaking, work for a certain period of time in employment or self-employment covered by the law. The amount of time required in work under the Social Security program in order to be insured depends on the individual's age. It varies from one and a half to ten years.

Take, for example, a man over age 65 who has never been covered by the Social Security program as he has been a self-employed farmer all of his life. He has been thinking of retiring for seven years, but he cannot financially manage to do it. Now, with the new law, if he works for a continuous year and a half after 1954

as a farm operator, he may become insured under Old-Age and Survivors Insurance and eligible for monthly benefits which may make that retirement possible for him.

Suppose a retired farmer decided to go back to work. Would his monthly benefit checks stop? Not if he made \$1,200 or less in a year. For every \$80 or fraction of \$80 over \$1,200 in a year that a farmer made, he would stand to lose benefits for one month. But he would lose no benefit for any month in which he neither rendered substantial services as a self-employed person nor earned more than \$80 in cash wages. When he becomes 72, the farmer will receive benefits for every month regardless of how long he is working or how much his earnings are.

### Fred Miles Speaks Tonight At Ducor Meeting

Fred Miles, of the California Farm Bureau Marketing association, will show colored slides and discuss operations of the association sales yard at a meeting of the Ducor Farm Bureau center being held tonight, Thursday, at the Ducor Bank hall.

Richard Owen, center chairman, stated that a potluck dinner will be served at 6:30 p.m.

Subscribe to The Farm Tribune.

## \$1,000 IN FINES PAID FOR DOVES

Five Los Angeles hunters were fined a total of \$1,000 in Porterville Judicial district court this week, following their arrest by Game Warden Ross Welch for illegal shooting of doves just west of Rocky hill. Judge O. W. Bryan, from Earlimart, was presiding as judge.

## Reports Heard By Vandalia 4-H

Reports on awards presented at the recent county-wide 4-H dinner in Visalia were given by Jerri Williams and Fred Goodman at the November meeting of the Vandalia 4-H club held at the Vandalia school.

Awards listed were: Junior leader, first year, Fred and Jake Goodman, Georgia Holly and Donald Meier; second year, Bonnie Traylor and Viola Meier.

Canning award: Bonnie Traylor; silver star award, Bonnie Traylor, Viola Meier, Fred and Jake Goodman and Georgia Holly.

Loretta Seraton was named as the club's cooking leader; Bobby Nuckols reported on a Halloween party and the following committee heads were named: Janet Gravlee, Christmas party; Fred Goodman, money-raising project and Jake Goodman, educational tour.

The Vandalia PTA was named as new sponsor for the club.

## Peach Blight Should Be Checked

By John H. Foott  
Farm Advisor

Peach blight is known to attack most stone fruits, but is more commonly found on peach in this area. Although Tulare county is relatively free of this fungus disease, growers should be on the lookout in their orchard, as it has been found in some orchards in the southern part of the county.

Peach blight or shot-hole can be identified this time of year by lesions on twigs, which can extend to a length of 1/2 inch and copious gum exudation may occur.

If control is necessary, trees should be sprayed before December 10th with a 10-10-100 Bordeaux. Thorough coverage is necessary.

## County Gins 193,110 Bales

Tulare county had ginned 193,110 bales of cotton as of November 24, with total for producing counties in the San Joaquin valley amounting to 986,502 bales.

Kern county had 331,613 bales; Kings county, 118,011; Fresno, 254,038; Madera, 54,420 and Merced, 35,310.

Farm Tribune Ads Get Results.

## LINOLEUM

- ◆ RUGS
- ◆ CARPETING
- ◆ ASPHALT TILE
- ◆ RUBBER TILE
- ◆ CORK TILE

Free Estimates

Western Floor  
Covering Co.

901 W. Olive Phone 1838  
Porterville

## GRAPEVINE STAKES SHOULD BE TREATED TO PREVENT ROTTING, SAYS FARM ADVISOR

By Frederik L. Jensen  
Farm Advisor

Stakes for grapevines represent a substantial part of the original investment of a vineyard. Since some of the stakes now used are not durable, treating with a preservative is suggested to increase the life of the stakes; cold soaking in a 5% pentachlorophenol solution in oil is the commonly used treatment.

Redwood, used for grape stakes, is classified as a very durable wood. When primary growth, heartwood stakes are obtained, there is probably no advantage to using a preservative. However, many of the stakes now used are second growth or sapwood. These stakes are not as resistant to decay and there have been instances of stakes rotting and breaking off after only four or five years in the ground.

## COLLEGE INSIGNIA FOR EASTERN HOTEL

A plate, bearing the Pirate head insignia of Porterville college, has been sent to the Flanders hotel in Ocean City, New Jersey, where it will be displayed, with insignia from other colleges of the nation, in the new International room of the hotel.

Decay is controlled by adding a toxic substance to the wood such as pentachlorophenol in a 5% solution. This material may be obtained as a concentrate which is diluted to the 5% strength with either diesel or fuel oil. Cold soaking of the stakes is the most practical treatment. The stakes should be dipped to protect all that portion of the stake in the ground plus six inches above ground. Wood rot organisms are most active near the ground line.

Preservatives penetrate redwood poorly due to the structure of the cells. For this reason, stakes should be soaked 24 hours or longer to allow the preservative to penetrate. If the stakes are not dry, the preservative will not enter the wood.

## General Hauling

Phone 1224-W

MOORE'S TRANSFER  
RODGERS L. MOORE

Where Your Patronage  
Is Appreciated

810 W. Olive Porterville

## Porterville Cement Pipe Co.

Irrigation Systems Installed  
and Guaranteed

Gates and Valves — Trenches Dug and Back-Filled  
Foundation Piers — Sewer Drains — Septic Tanks  
Grease Traps

BOB JURKOVICH, Prop.

1063 Date Street

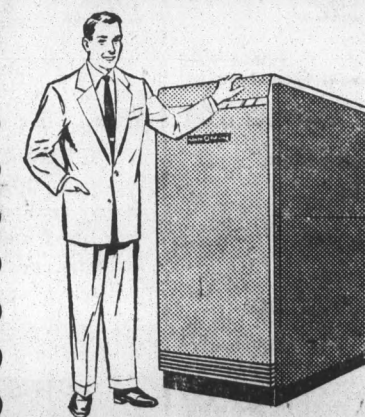
Plant: South Main Street — Phone 545

Porterville



Enjoy  
MODERN  
HEATING

ALL-ELECTRIC, ALL-AUTOMATIC G-E WEATHERTRON  
BRINGS YOU YEAR-ROUND INDOOR COMFORT.  
PROVIDES FRESH, CLEAN HEAT WITHOUT BURNING FUEL!  
AND IT COOLS WITHOUT WATER IN SUMMER!



G-E WEATHERTRON heats, cools, filters,  
dehumidifies, circulates.

### Cleaner Homes

All of the air circulated in the home with a G-E Weathertron is carefully filtered. Walls, woodwork, rugs and draperies stay bright and clean. Dust, dirt and pollen stay outside. Healthful, clean, comfortable air is yours — both summer and winter

GE WEATHERTRON<sup>®</sup>  
ALL-ELECTRIC HEATING AND COOLING  
FOR HOMES, STORES, OFFICES

\*formerly the G-E Heat Pump

GENERAL ELECTRIC

BOONE'S

Air Conditioning and Refrigeration

Phone 1364

Porterville

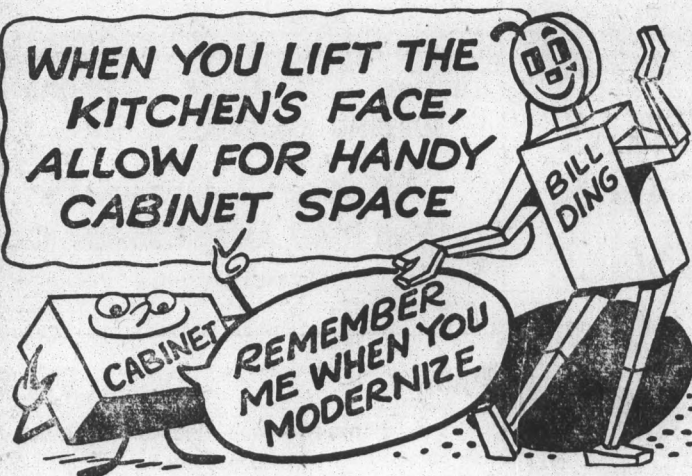
## RICHFIELD OIL PRODUCTS



V. REED  
WELLES  
Agent

South E Street  
Telephone 983  
Porterville

WHEN YOU LIFT THE  
KITCHEN'S FACE,  
ALLOW FOR HANDY  
CABINET SPACE



THIS IS  
CLEAR

Build Your Own  
New Kitchen  
Cabinets

with

Clear Ponderosa Pine

We Also Can Furnish the Hardware  
and Topping Material





## Film Will Be Shown Sunday At Evangelical Church

"Workers Together With God", a 33 minute film, will be shown Sunday night at 7:30 at the Evangelical United Brethren church. The film was produced for the Evangelical United Brethren church by Family Films of Hollywood, with other denominations assisting. The first release of this picture is to the supporting denominations.

Story concerns Uncle Andy, who operates a roadside garden stand, loves the Lord, and delights in the friendly contacts he makes at the stand. His young pastor is eager to get all the members of the church to help in an enlarged program. Uncle Andy, out of his rich experience in dealing with people, assists the young minister in enlisting their cooperation. Andy's own son and his family do their share, as do the other workers of the church, including the shut-ins.

**For FARM LOANS**  
See  
**Harry J. Johnson Co.**  
Realtors

520 N. Main St. Phone 752  
Porterville

## Sermon in Miniature

By Everett C. Schneider, Minister  
The Evangelical United Brethren Church

511 Third Street, Porterville

Even Church circles expect some fanfare in their programming, projects, and presentations. Perhaps all of us have become used to the fanfare at football games, what with majorettes, bands, yell leaders, and song leaders — all announcing that shortly there will be a football game. (Of course we all knew that when we paid our dollar.)

Banquets are introduced by MC's, radio programs by "big name" artists, and television by beautiful girl stars. So all of us take it for granted that there's an introduction to anything that happens.

So none of us ought to be surprised when we say that the Advent season, which began with the last Sunday in November, is the fanfare that ushers in the celebration of the birth of our Lord and Savior, Jesus Christ.

But historically speaking, the Advent season began in the Garden of Eden with the first Biblical promise of the coming of One who would "bruise the serpent's head", a promise that Christ would overcome Satan.

All through the Old Testament the promises of God accumulate telling of the coming of the Messiah. All this was really "fan-

## There's Still Hunting And Fishing Around The Country

Although trout season has closed and deer and pheasant shooting is over until next year, hunters can still take bear, cottontail rabbits, quail and pigeons, and the second half of the split waterfowl season opens next Monday, December 6.

For fishermen, winter salmon and steelhead season runs through February; there is no closed season on warm water fish and several lakes are open to all types of fishing the year around, including Millerton, north of Fresno.

Lettuce acreage in California this season is estimated at 34,500 acres, compared to 33,000 last year and a 10-year average of 32,900.

fare", for it introduced the Christ. The angels in the fields announcing "Hosannah to the Highest", the star in the east guiding the Wise Men to Jerusalem, and then John the Baptist saying, "Behold the Lamb of God that taketh away the sin of the world", all were MC's of the coming of the Savior of men.

It may sound strange to hear that we too are MC's of the coming of Christ. Your business and mine, your joy and mine, is to herald the fact that Christ has come — and His Presence is glorious.

## Activities Planned By Success 4-H

At a recent Success Valley 4-H club held at the Citrus-South Tule school, a report was given by Wilbur Larson on the annual 4-H Awards meeting held in Visalia.

Farm Safety was discussed and pamphlets were given to the members to check the possible hazards or safety measures existing on their farms. December 11 was the date selected to hold a Project and Safety tour.

For a money raising event, a cookie sale will be held in January. Orange picking will be another means of raising money.

Two new members were welcomed into the club. They are: Wesley Weisenberger and Johnny Weisenberger. At the close of the meeting two movies were shown.

Members attending were: Jannita Turner, Betty Turner, Dick Turner, Beatrice Ramirez, Alice Ramirez, Alvin Ramirez, Barbara Calkins, Janice Calkins, Wesley Weisenberger, Johnny Weisenberger, Karen Mays, Galen Mays and Judith Larson.

## Odd Fellow, Rebecca Christmas Party Set

Porterville Odd Fellows lodge, and Rebeccas, will give an "old-fashioned" Christmas party for children at the Fraternal Center the evening of December 14 at 7:30 o'clock. The party is for children of lodge members and friends.

## Warning Issued On Un-Vented Gas Heaters

Precautionary measures in the use of un-vented gas heaters are advised by Dr. Elmo R. Zumwalt, acting Tulare county health officer. He recommends:

Keep room well ventilated; locate heaters out of foot traffic patterns and away from drapes, chairs and other combustible materials; use a metal connector to attach heater to gas outlet and have the heater periodically checked by the gas company or by a service man.

## Wet Weather Cuts Employment

Wet weather is given as the reason for a decline in farm employment from 117,000 to 114,000 persons in the six counties of the San Joaquin valley during the past week.

## BUTANE

Jack Griggs, Inc.  
SALES and SERVICE

COMPLETE INSTALLATIONS  
OF ALL APPLIANCES

1030 East Date St. Phone 99-J  
Porterville, California

# These Porterville Merchants Want To Serve You

## Auto Body

Ph. 186

FIRESTONE TIRES — AUTO GLASS  
Wheel Alignment — Frame Straightening  
Body and Fender Repairing

## Valley Body Company

335 East Morton St.

Porterville

## Farm Hardware

Phone 1790

We Carry One of the Largest Selections of  
FARM HARDWARE in the Valley  
"You Can Find What You Need" at

## Weisenberger's Farm Supply

1231 W. Olive

Porterville

## Feeds & Seeds

Phone 2031

HILCO FEEDS  
Seeds — Fertilizers — Insecticides  
Farm and Garden Supplies

## J. B. Hill Co., Inc.

100 E. Orange

Porterville

## Fine Foods

Phone 361

For That Meal "Away From Home"  
Bring the Family to

## Gang Sue's

Famous For  
CHINESE and AMERICAN FOOD

1200 N. Main

Porterville

## Frozen Delights

Phone 31-W

"America's Favorite Refreshment"  
HAND-PACKED ICE CREAM  
Sugar Free Frozen Desserts  
for the diabetic or restricted diet

## Ice Creamery

1280 N. Main

Porterville

## Dry Cleaners

ONE DAY SERVICE

In by 9:00 Out by 5:00

## Quality Cleaners

Two Stores to Serve You

215 S. Main

909 W. Olive



## WIDE VARIETY OF CHRISTMAS GIFTS OFFERED FOR OUTDOOR MEN AND BOYS AT SPORTSMEN

A WIDE variety of Christmas gifts that will bring a real gleam of pleasure to the eyes of outdoor men and boys are being offered by Rocky Childers at the Sportsmen in Porterville.

GUNS of all kinds — shotguns, .22 rifles, big-game rifles, and all types of ammunition for the hunter, are stocked at the Sportsmen, and Rocky reminds hunters that the second half of duck season opens December 6 and runs to January 10 and that quail season will continue until the end of December.

FOR THE hunter and outdoor man, the Sportsmen handles waders, leather boots, hunting coats, caps — everything that the well-dressed and well-equipped sportsman needs.

IN THE line of games, Rocky has baseball equipment, basketballs, footballs, boxing gloves, punching bags and volley balls; archery sets, table tennis sets, dart boards, badminton sets and horse shoes, in addition to sport shoes, socks and shirts. And for the golfer, the Sportsmen stocks a complete line of clubs, bags and balls.

SKI EQUIPMENT will be in soon, including skis, ski boots, poles, pants, parkas, bindings and wax; ski equipment will also be available for rent from the Sportsmen.

THEN THERE are Coleman stoves and lanterns; Little Brown Jug thermos jars and camp chests; sleeping bags; hunting knives; pistols; binoculars; outboard motors and fiberglass boats.

AND WHAT better Christmas gift is there for the fisherman in your family than a new fly or bait rod, a new line, a reel, tackle box, or flies or lures? The Sportsmen has them.

OF COURSE, the Sportsmen has a Christmas Lay-Away Plan that makes it easy to purchase something really worthwhile for that young, or old, sportsman in your family.

DROP IN at the Sportsmen, 110 North Main, Porterville, when you are on your Christmas shopping tour. As we said before, what you buy there will be really appreciated when the gifts are opened on Christmas day.

## Locker Service

Phone 926

COMPLETE LOCKER FACILITIES  
Ask About Our New  
BARBECUE SERVICE

## Jones Locker Service

1140 W. Olive

Porterville

## Lubrication

"The Finest Lube Job In Porterville"

UNION OIL PRODUCTS

GAS — OIL — ACCESSORIES

## Rider's Service Station

Across from P. U. H. S.

## Lumber

Phone 508

BUILDING MATERIALS at the Lowest  
Prices in Town — PLUMBING SUPPLIES  
"Everything from the Ground Up"

## Wm. Paul Alley Lumber Co.

"Watch Us Grow"

1246 W. Olive

Porterville

## Pumps

Ph. 505

Fairbanks-Morse — Pomona Turbines  
Pressure Systems

Centrifugals and Submersibles

## Porterville Pump Shop

412 S. Main

Porterville

## Tires

Phone 1839

U. S. ROYAL

FARM and PASSENGER TIRES

Recapping — Vulcanizing

"On the Farm Service"

## Dotters and Holt

615 S. Main

Porterville

## TV Sales & Service

Phone 2377

WE SERVICE ALL MAKES TVs AND  
ELECTRIC APPLIANCES

Agents For

Raytheon TV & Radios - Thor Washing Machines.

Free-Westinghouse Sewing Machines

Amara Freezers - and Air-Conditioners

## Tom's TV

115 N. Main

Porterville



BUY SELL LOAN  
**USE THE**  
RENT TRADE

**CLASSIFIED**  
RENT TRADE  
BUY SELL LOAN

**NOTICE**

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

**BUY IT! SELL IT!**

**TRADE IT!**

**RATE**

4c per word for one issue.  
8c per word, same ad for three issues  
\$1.00 minimum charge.

★ Misc. For Sale 75

RENT A Generator, Compressor, all kinds of air tools and paint spray outfit. Over 250 items for you to rent. Porterville Equipment Rentals, 2325, West Olive. n11-1

FOR RENTAL Silver Table Service — Candelabra, Punch Bowls, Lace Table Cloths. — Esther's Home Furnishings, 518 N. Main. n18-3

WANTED — Scrap iron and metal. Gray Wrecking Co., 1365 Olive St., phone 948, Porterville. j14-tf

WANTED — Rabbit Fryers, 4½ to 5½ pounds. Weekly pickup. Walker's Rabbitry, Star Rt. No. 2, Springville. Phone 30-Y-13. Please phone evenings. f4tf

FOR SALE — Heavy Fryers. S. J. Creeks, 1015 East Date St., Porterville. s2-13

TRACTOR WORK—Discing, plowing, scraping. Reasonable. A. E. Pence, phone 1365-M. n25-3

WATKINS PRODUCTS — Call 2009-W, or see W. P. Kirk, 652 Holcomb, Porterville. j610tf

PAPER HAY TARPS - ROOFING SUPPLIES - REPAIRING — Weisenberger's Farm Supply, 1231 W. Olive, Porterville. o7tf

**CUSTOM HATCHING TURKEY EGGS**

Pullorum Clean Only

**BOWKER DIAMOND BAR**

**RANCH & HATCHERY**

Phone 2359 Porterville

FOR SALE — Excellent milk cow; fresh recently. Phone Springville 57-F-5. n11-3p

FOR SALE—Recleaned and treated Ramona 50 wheat. Nagel Bros., Rt. 3, Box 558, Tulare, or phone Tulare 6-6061. n11-4p

ORDER YOUR Fireplace Fixtures now. Esther's Home Furnishings, 518 N. Main. n18-3

ELECTRIC MOTOR SHOP — Repairing - Rewinding, Brunsons, 514 S. Main St., Phone 1146-J. n18tf

FOR SALE — Rabbit Hutches; four compartments, 18 in. high, 2½ ft. long, 3 ft. deep, top opening. Phone Porterville, 89-W-3. n18-2



**LEGAL NOTICE**

**NOTICE OF DOING BUSINESS UNDER FICTITIOUS NAME**

Notice is hereby given, that the undersigned, Esther Jones, is transacting business at 518 North Main Street, in the City of Porterville, County of Tulare, State of California, under the fictitious name of "Esther's Home Furnishings". That the full names of all persons interested in said business and their respective places of residence, are as follows, to-wit: ESTHER JONES, 1411 Second Street, Porterville, California. Dated: October 28, 1954. ESTHER JONES

State of California, County of Tulare, ss. On this 28th day of October, 1954, before me, Gaylord N. Hubler, a notary public in and for said county and state, personally appeared Esther Jones, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that she executed the same. WITNESS my hand and official seal. GAYLORD N. HUBLER Notary Public in and for said county and state. (SEAL) n4,11,18,25,d2

**NOTICE TO CREDITORS**

No. 12605 In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF HARVEY ROYAL MCCRILLIS, ALSO KNOWN AS H. R. MCCRILLIS AND HARVEY R. MCCRILLIS, DECEASED.

Notice is hereby given by the undersigned executrix of the Last Will and Testament of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said executrix at the office of Burford, Hubler & Burford, 520 E. Mill Street in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as her place of business in all matters connected with the estate of said deceased.

CLARA E. MCCRILLIS, Executrix

BURFORD, HUBLER & BURFORD Attorneys for Executrix Box 308, Porterville, California Date of First Publication: November 18, 1954 n18,25,d2,9,16

**NOTICE TO CREDITORS**

No. 12618 In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF ALLIE S. FARNER, DECEASED.

Notice is hereby given by the undersigned administrator with the will annexed, of the estate of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said administrator at the office of Burford, Hubler & Burford, 520 E. Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased.

HARRY FARNER, Administrator with the will annexed BURFORD, HUBLER & BURFORD Attorneys for Administrator Box 308, Porterville, California Date of First Publication: November 18, 1954. n18,25,d2,9,16

**SUMMONS**

No. 46654 In the Superior Court of the County of Tulare, State of California

FLORENCE ADELINE HERBERT Plaintiff vs. JOHN WILLIAM HERBERT Defendant

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO: JOHN WILLIAM HERBERT Defendant

YOU ARE HEREBY DIRECTED TO APPEAR and answer the Complaint in the action entitled as above, brought against you in the Superior Court of said County of Tulare, State of California, within ten days after the service on you of this Summons, if served within this County, or within thirty days, if served elsewhere. And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract, or Plaintiff will apply to Court for any other relief demanded in the Complaint.

Given under my hand and seal of the Superior Court of the said Tulare County, State of California, this 10th day of November, 1954. (COURT SEAL)

CLAUDE H. GRANT, Clerk TROY OWEN, Deputy BURFORD, HUBLER & BURFORD Attorneys for Plaintiff. n18,25,d2,9,16,23,30,36,13

**NOTICE OF INTENTION TO SEED CLOUDS**

NOTICE IS HEREBY GIVEN that the Precipitation Control Company of California, 105 Pierce Street, Taft, California, License No. 12, intends to engage in a cloud seeding operation for the purpose of increasing rainfall in Eastern Tulare County, work to be done at the request of the Southern Sierra Corporation, P. O. Box 100, Route 4, Porterville, California, president.

Target area is described as follows: All of that portion of Tulare County located East of Highway 99. Work will start on or after December 15, 1954, and will extend through April, 1955. Work will be done by airplane, using vaporized silver iodine as a nucleating agent.

s/ PRECIPITATION CONTROL COMPANY OF CALIFORNIA By: D. D. Merrill 105 Pierce Street Taft, California n25,d2,9

**NOTICE TO CREDITORS**

No. 12605 In the Superior Court of the State of California, In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF WILLIAM HARNISCH, DECEASED.

NOTICE IS HEREBY GIVEN by the undersigned, executrix of the estate of William Harnisch, deceased, to the creditors of, and all persons having claims against said deceased to file them with the necessary vouchers within six (6) months after first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the county of Tulare, in the city of Visalia, county of Tulare, state of California, or to exhibit said claims with the necessary vouchers within six (6) months to said executrix at the office of Guy Knupp, Jr., located at 400 Second Street, in the City of Porterville, county of Tulare, state of California, which said office the undersigned selects as her place of business in all matters connected with the estate of William Harnisch, deceased. DATED: This 30th day of November, 1954.

GRACE de BLAUWE HARNISCH Guy Knupp, Jr. 400 Second Street Porterville, California Telephone 1157 d2,9,16,23,30

**Our Town**

(Continued From Page 1)

He teaches the art of radio acting. Madgel writes and takes care of three children, and the minor chores all housewives are blessed with. Pete Tewksbury is staying at the Friedman home while he is working as assistant director on T.V. Pete is working with the famed director, Fletcher Markel, and C.B.S. on the Life With Father show. The whole Tewksbury family will move to L. A. within a few weeks and settle in their new home. That little bit of brilliant information was gleaned from Dave Weaver.

In the play the props call for a cradle and the Barn bunch had an awful time finding one. Finally they found one of the most beautiful cradles in captivity. Lois Regan from Woodville had made it for her first child. She not only made it herself, but carved it in a most beautiful design. All her children have been rocked in it, and now the Barn is rocking it. From what I hear, Lois can do 'most anything, and well.

Cris Lalanne showed that she could make things too. She covered a little heart shaped pillow, that Thelma Gill lent the Barn for the play, with red cloth and put on appropriate lettering in white. Oh, these clever pipples. I want it known I also covered a pillow once, but our puppy seems to be the only one who appreciates it.

Rowena Henderson, the post-mistress from Terra Bella, helps Vera make the bed between scenes, and Jim Fain, he's new to OUR TOWN from Reedley, holds the prompt book, and shifts scenery. The big fourposter bed came from the Tagus ranch, and of course it broke down at the first rehearsal, but Dave Weaver made it nice and strong with two by fours and dares anyone to break it down, now.

Len Elder was one of the college students that came home for Thanksgiving. Len goes to Menlo college, getting ready for Stanford, and when he was here he made all his pals jealous by wearing an old Forty Niner jersey from the team of the same name. It was a wee

**Provisions For**

mittee. It will not be possible to state at this time in what manner the Reapportioned allotment will be distributed since the amount which may be released, the amount which may be requested, and the nature of requests for Reapportioned allotment, are not known at this time.

The County committee has set aside a small reserve for "new farm" cotton allotments. Applications for new farm allotments will be accepted until February 15, 1955, and will be calculated and mailed out at that time. Application forms are available at the county office. It should be remembered that if either the operator or the owner of the land which is to be operated as a "new" cotton farm has an interest either as owner or operator in other land which has cotton allotment, that land is not eligible for a new farm allotment.

Another condition for new farms is that the operator must be substantially dependent on farming for his livelihood. Although a farm may have produced cotton for many years prior to 1952, if no cotton was planted in the years 1952, 1953 and 1954, this farm is not an old cotton farm and is eligible to apply for a new farm allotment.

Since there is a limited amount of new farm allotment available, and since the number of applicants cannot be determined before February 15, 1955, it is impossible to predict how much new farm allotment might be given to any particular piece of land. However, no new farm allotment will be more than 75% of the allotment which a similar farm with cotton history would receive.

While the allotment for Tulare county has been reduced 15%, this does not mean that individual

bit big, but you know Len.

Many of the kids were home for the holiday, and most of them went to the school dance, and saw all their old friends, and checked up on OUR TOWN to see if it was all here where they left it. It was.

On T.V. the other day, one of the gals was giving out delightful household hints, and one of the little gems was a way to make clothes smell good. You take your steam iron and put a little of your favorite perfume in the water, and when the steam comes out, low and behold, your clothes smell delicious. One note of caution though. Don't put in too much perfume. I did. Now my family smells to high heaven of MY SIN.

My favorite time of the year is almost here. Pheasant season has lost its charm. Deer season is out. Football season is almost over, and maybe we won't have to listen to games on Saturday now. I didn't mind one game going, but one on T.V. and two others on two different radios is too much. The city has put up the Christmas decorations now, and the merchants will have to foot the bill for the lights in front of their stores. I guess we will be able to tell who has the Christmas spirit by the lights. Now to find some holly to put on my coat, and go window shopping. I found an unusual gift the other day at Joe Jacob's pet shop. A nice black and white skunk. All descended and everything. His or her name is Sniffy, and she would make an interesting gift, if you have those kind of friends. We got our new puppy from Joe, and she is a darling. A little leaky, but a darling.

**Springville**

Mrs. J. J. Hanggi spent the Thanksgiving holidays with her daughter, Mrs. Dorothy Reaves of Long Beach.

Rev. and Mrs. S. E. Jackson entertained over the Thanksgiving holidays, the latter's sister, Mrs. Kay Adcock, her husband and their daughters, Tonia and Vonnice of Sacramento.

Mr. and Mrs. Frank Kibler served a turkey dinner to their son, Jack, and family of Sepulveda, Calif., and another son, Robert, and family of Springville. Among the guests were four grandchildren of the Frank Kiblers.

Mr. and Mrs. R. R. Killian of the Milo district entertained the following guests on Thanksgiving Day: Capt. W. B. McHugh and wife, and their granddaughter, Suzanne Simonds, of San Diego. The two men were classmates at the Annapolis Military Academy.

A large turkey was served by Mr. and Mrs. J. A. Gardner on Thanksgiving Day in their home on River Street. All of the Gardner children and their families were present; Mr. and Mrs. Hobart Gardner and three children, of Springville; Mr. and Mrs. H. S. McAllister and four children; Mrs. Norma June Holmes and three children, all of Porterville; Rev. and Mrs. Ralph Gardner and daughter, Sharon, of Auburn, California. During the afternoon Rev. Gardner showed pictures taken during some of his travels, including pictures taken when he was a student at Berkeley, at the Grand Canyon College, Phoenix, Ariz., and at Santa Maria College.

farm allotments will be reduced in that proportion. The 1955 allotments for individual farms are calculated on a base and according to a formula quite different from that used in 1954.

Some 1954 allotments were based on cropland — no 1955 allotments will be based on cropland. Some 1954 allotments were calculated as 65% of the 1951, 1952, and 1953 averaged, and some were calculated as 40% of the highest planting of any one of these years. All of the 1955 allotments will be calculated as 55% of the three-year average of the years 1952, 1953, and 1954, with adjustments from reserve as indicated above.

Because of this change in base years and method of calculation, some farms will receive 1955 allotments as large as in 1954, while others will suffer a cut of 30% or more. Those operators receiving a large cut in allotment may apply for "released" allotment.

**For CHRISTMAS**

**GIVE THE REVISED STANDARD VERSION BIBLE**

**Holy Bible**

THE PERFECT GIFT R. S. V. V.

Genuine Leather ..... \$10.00  
Buckram ..... \$ 6.00  
Illustrated editions ..... \$3.25 & \$3.50

Come in and see our complete selection

**Burkhart Photo Supply**  
BIBLE STORE DEPARTMENT  
304 N. Main Phone 736-W  
PORTERVILLE



# The Farm Tribune

Published Every Thursday at 522 North Main Street  
Porterville, California

John H. Keck and William R. Rodgers  
Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the county of Tulare.  
Single copy, 5c; Subscription per year, \$2.00

## Confidence In

(Continued From Page 1)  
growing in importance — that at present 40 per cent of the retail food business is now handled through the chains in the United

From

Daybell  
Nursery

By John



We've had rain, fog, and frost already and winter doesn't even begin 'til December 22. Just think what weather we will have then! Probably freeze the ears off a head of cabbage before spring comes. If you should find a warm spot outside some afternoon this is a good time to hold a clean-up campaign.

All of the deciduous plants should be naked as a jay by now and cleaning up the old leaves and dead wood cuts down the insect population next year. A thorough spraying with Calsul once, or better twice, during the winter will eliminate a lot more bug troubles. Might even get it so clean you won't have to come back to Daybell's until mid-summer. This Calsul comes in pints, quarts and gallon sizes. A pint, which sells for 78 cents, makes 6 1/4 gallons of spray.

Most all annuals, such as Zinnias, should be removed now and the ground left idle until planting time. A good mulch, not dug in, around many plants and trees will loosen the soil for spring. If you have a compost pile that is well rotted, spread it around this month. A new one can be started from the junk you rake up.

Not much we can really unload on you during early December but don't overlook the many Christmas possibilities a nursery has to offer. Flowering plants will be in a week before Christmas and we have lots of indoor plants, bulbs, living Christmas trees, holly, and other gifty gadgets that are lasting gifts.

States and Canada.

He said the small jobber is disappearing; that he is being replaced by larger, stronger organizations.

In retail stores, self service is replacing clerks, he pointed out. The housewife must be "sold" before she enters a market, since she picks out her own products.

Because of this, he said, the Sunkist label on fruit is important, and consistent quality is necessary.

Mr. Trueblood also said that trend is toward reduction in the number of sizes marketed; he predicted that eventually oranges will be sold as "small, medium and large."

Use of cardboard cartons with the "volume fill" method of packing, an accepted method in the lemon industry, is being more widely used now for oranges. He predicted that this year 75 per cent of the Central California crop will be shipped in cartons and that within two years, the cardboard carton will completely replace the old-style wooden box.

He cited cases where Central California fruit, shipped in cartons, arrived in top condition after 30 and 40-day trips by boat. He said that many types of cartons are now in use, but that the industry will eventually develop a standard carton.

Shipment by truck, rather than by rail, is constantly increasing, he said, with 70 per cent of shipments this season in the 11 Western states to go by truck. With increased truck shipping, special order business is increasing, a fact that increases operating cost to some extent, but improves selling.

Another development was described as the use of cold air, picked up by railroad cars as they go over the mountains, to replace the former practice of icing cars for the entire trip to Eastern markets.

He estimated that this practice will save the industry \$693,000 this year.

Mr. Trueblood quoted Vardon Fuller, Giannini Foundation agricultural economist, as saying that in the next 25 years, consumption of citrus will increase 50 per cent, and that with estimated population increase, production must increase 104 per cent.

Farm Tribune Ads Get Results

## Fair Ribbons Presented By Young Farmers

Some 43 Porterville area residents were the recipients of ribbon awards for individual produce displayed in connection with the Porterville booth exhibit at last fall's Tulare County Fair, at the annual award dinner meeting held Wednesday evening at the Poplar Grange Hall in Poplar.

The exhibit booth, sponsored by the Porterville chamber of commerce under the supervision of the Porterville Chapter of California Young Farmers, was awarded third place winning at the county fair with Woodlake first and Tulare second.

However, it was announced at the Wednesday evening meeting that an official protest has been lodged with the State Fairs association by the city of Woodlake in which they claim that the tallying of points, which is the determining factor in making awards, was in error. That, a recount shows that Porterville should have received second place award on the basis of a margin of 200 points in their favor.

A special hearing has been called later this week at which time representatives of the fair association will meet with Woodlake officials to determine what action should be taken.

## Engineers Say

(CONTINUED FROM PAGE 1)

Tule Irrigation district; Joe Elliott, manager of the Porterville chamber of commerce; Dave Chamberlain, president of the Woodville chamber and Irvin Althouse, civil engineer of Porterville.

## Bond Issue

February 8 was set as date for a Porterville high school and college district vote on a bond issue of \$1,794,930, at a meeting of school board members last night. Money would be used to complete the college that is now under construction; set up a second high school campus and rebuild and improve the existing high school campus.

## IMPORTANCE OF CORN INCREASES

While California is not destined to become a great corn-producing state, increased importance of corn is seen by Fred N. Briggs, dean of the California college of agriculture at Davis.

Mr. Briggs believes that with the development of hybrid varieties and the adapting of combine harvesters to handle corn, the crop will play a more important role, in the future, in the state's farm crop rotation program.

## NEW COURSE IN AGRICULTURE

Ornamental horticulture is becoming an increasingly important course in high school agricultural departments, with city park departments, state highway department, seed companies and many industries allied to agriculture offering jobs in this field.

## ADVISORY COMMITTEE FOR VEGETABLE GROWERS

A state-wide advisory committee to coordinate planning for the \$400,000,000 California vegetable industry has been set up by the Western Growers Assn. Principal job of the committee will be to advise regarding research needs in connection with the experiment stations of the University of California.

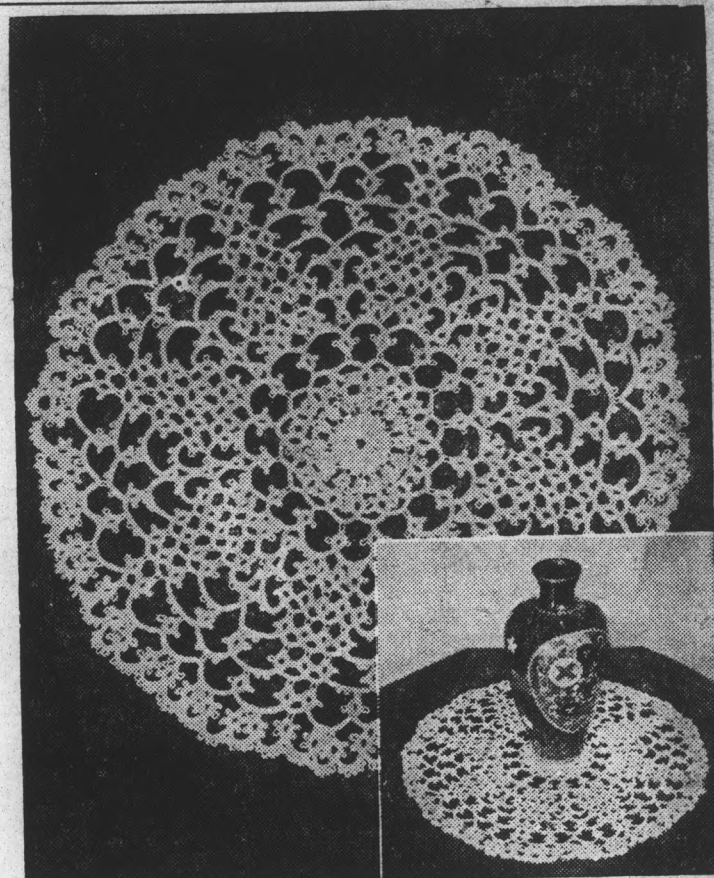
Farm Tribune Ads Get Results

POSTMASTER: If addressee has removed or if undeliverable for any cause please notify sender on Form 3547.

FARM TRIBUNE — 522 N. MAIN ST.

Sec. 3466 P. L. & R.  
U. S. POSTAGE  
**PAID**  
PERMIT NO. 55  
Porterville, Calif.

Boxholder, Rural Route, P. O. Box  
or Occupant Local



TATTED PINEAPPLE DOILY

The many requests for this beautiful tatted doily caused us to reprint it. This doily is well worth the time spent in making it. Simple stitches are used which only enhance its beauty. The pattern is so versatile that refreshment sets, table covers or runners, handkerchief edgings, etc., can be made as well as a doily. Complete, easy-to-follow directions. C3120, 21c. Order from The Farm Tribune, 522 N. Main, Porterville. Allow 14-21 days for delivery.

## TELEPHONE COMPANY ASKS RATE INCREASE

Pacific Telephone has filed a supplemental application with the California Public Utilities commission for additional revenue to meet, it is stated, cost of recent wage increases. Requested revenue increase would amount of \$4,980,000 annually, spread over some 4,000,000 telephones.

California commercial hatcheries produced 6,472,000 chicks in October, representing a 12 per cent increase in heavy breeds and a nine percent decrease in light breeds compared to the previous October.

Subscribe To The Farm Tribune

Sugar beet production in the state this year is estimated at 4,220,000 tons, compared to 3,289,000 tons last year.

Farm Tribune Ads Get Results

*Esther's*  
Home Furnishings  
FINE FURNITURE  
CARPETS - DRAPES  
Interior Decorating  
518 N. Main Phone 1509-W  
PORTERVILLE

## SAMSON Card Tables

STRONG and ATTRACTIVE

Attractive, Matching Chairs

TABLE OF MANY USES

\$6<sup>95</sup> and up

**JONES HARDWARE CO.**

PORTERVILLE, CALIFORNIA

**Mayers**  
FUNERAL SERVICE

A MODERN FUNERAL HOME  
CONVENIENTLY LOCATED

Deputy Coroner  
Lady Attendant

Telephone 54  
500 North E Street

## FOR RENT FORD TRACTORS AND EQUIPMENT

DAY — WEEK — MONTH

Rent Applies on Purchase

**BILLINGSLEY & ELLIOTT Tractor Sales**

1432 N. Main

PORTERVILLE

Phone 1338